



**CITIZENS' WATER ADVISORY COMMITTEE  
CONSERVATION & EDUCATION SUBCOMMITTEE**

**Monday, August 5, 2013**

Tucson Water Building, 310 W. Alameda, 3<sup>rd</sup> Floor Director's  
Conference Room, Tucson, Arizona

**LEGAL ACTION REPORT and MEETING MINUTES**

**1. Call to Order**

The meeting was called to order by Amy McCoy, committee chair at 7:08 a.m. Those present and absent were:

Present:

Amy McCoy	Representative, Ward 2
Catlow Shipek	Representative, City Manager
Evan Canfield	Representative, Ward 5
Mark Day	Representative, City Manager
Jean McLain	Representative, City Manager

Absent:

Staff Members Present:

Daniel Ransom	Tucson Water, Water Conservation Program Manager
Fernando Molina	Tucson Water, Public Information Officer
Roberta Lopez-Suter	Tucson Water, Public Information Specialist

**2. Announcements – None**

3. Call to Audience – Committee member Shipeck announced the formation of the Blue Infrastructure Group, which will be requesting data sets from the Rainwater Harvesting Program. Committee member McLain added that the ultimate goal of the group is a collaborative NSF grant. A brief discussion followed. No action taken.

4. \*Review of July 10, 2013, Legal Action Report and Meeting Minutes – It was moved by committee member Shipeck, duly seconded by committee member Day, and carried by a voice vote of 5 to 0, that the Legal Action Report and Meeting Minutes be approved.

5. Monthly Report – Update was provided by Ransom. Discussion was held regarding graphs provided and replacing "Total Est." with "Cumulative" on the report. Additionally, the trailing zeros in the graphs for the current year will be removed. No action taken.

6. \*Approve Annual Report – Ransom briefly updated committee on report. Committee member Day commented on the increased public outreach, which was followed by a brief discussion on the effectiveness and direction of the campaign. Molina discussed the inclusion of strategic planning, which includes expanding opportunities to get the message out and start branding WaterSmart. Additionally, Molina discussed working with Sabrina Helm at the U of A to conduct surveys within the business sector and general residential sector to better understand participation in the rebate programs. Committee member Day pointed out minor edits to report. Committee chair McCoy asked about metrics for Rainwater Harvesting Demonstration Sites and Molina responded that the water

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### **Legal Action Report**

conservation office will be tracking the water use. It was moved by committee member Canfield to approve the Annual Report with modifications, duly seconded by committee member McLain, and carried by a voice vote of 5 to 0, that the Annual Report be approved.

7. Campaign for Shade Discussion – Committee chair McCoy started with a recap after the last meeting for the Shade Document in which other committees shared similar feedback with concern about details in the document. The initial group went back to the drawing table and posed this more as a framing issue and not to worry about the details. The conversation most relevant to the committee is cut to the aquifer, cut to the environment idea for the water that is conserved. How are we articulating the saved water? Discussion was held and it was agreed that potable water should be the last resource for shade trees paid for by other avenues and not Tucson Water. Committee chair McCoy proposed to look at total cumulative gallons saved and develop a percent method for the saved water, such as a percent for future supply, aquifer recharge, and environmental allocation. Additionally, McCoy brought forward that the proposal on the table would be to pursue a policy about an allocation of saved water that could be used for environmental uses. No action taken.
8. Call to Audience – None
9. Future Meeting Agenda Items – Shade Discussion and Strategic Planning
10. Adjourn - Meeting was adjourned at 8:36 a.m.

#### **\* Action Item**

The next meeting is scheduled for Wednesday, September 11, 2013, at 3:30 p.m. in the 3<sup>rd</sup> Floor Director's Conference Room, Tucson Water Building, 310 W. Alameda, Tucson, Arizona.